



PRESS RELEASE

For information contact:
Mary Beth Henderson
800.332.1078

ETI Software Supports Special Olympics “Polar Plunge” Fundraiser in Conjunction with the Gwinnett County Police Department

ETI sponsors officers who are “freezin’ for a reason” by jumping into icy Lake Lanier on February 18, 2012

ATLANTA, GA – February 9, 2012 – Ever feel like telling someone to go jump in a lake? Well, now you can – and it just may be a Gwinnett County police officer. Enhanced Telecommunications (d/b/a) ETI Software Solutions, Inc., (ETI) (www.etisoftware.com) is proud to sponsor Gwinnett County Police Officer Shane Kelly as he “takes the plunge” for Special Olympics of Georgia. Shane will join hundreds of law enforcement officers across Georgia and 250 local “plungers” who will jump into the cold waters of Lake Lanier to raise money for this worthy cause.

“The Polar Plunge is the largest fundraising effort benefiting Special Olympics,” said Kelly. “Last year police officers and agencies across Georgia raised nearly \$700,000 for children with intellectual disabilities, and we are aiming to raise even more this year.” The Polar Plunge is an official Law Enforcement Torch Run event.

Special Olympic athletes in Georgia total 23,078 this year and will compete in over 23 sports – all at no cost to the athlete or their family. “Giving these children the chance to develop physical fitness, to demonstrate the courage they all possess and to experience joy with the support of their friends and family – that’s what the Special Olympics provides,” said ETI’s Chairman and CEO, Pete Pifer. “We are thrilled to help raise money for this cause and be a part of such a worthwhile community event.”

The Polar Plunge is set for February 18, 2012 at LanierWorld at Sunset Cove. For more information or to get involved, contact the Special Olympics of Georgia Polar Plunge at www.PolarPlungeGA.com.

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