



PRESS RELEASE

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Pete Pifer, Chairman and CEO of ETI Software Solutions, speaks at TelcoTV 2011

ETI is proud to be participating in TelcoTV 2011 and invites customers to join Pete Pifer in New Orleans on Tuesday, October 25 at 12:30 pm

ATLANTA, GA – OCTOBER 24, 2011 – Enhanced Telecommunications (d/b/a) ETI Software Solutions, Inc., (ETI) (www.etisoftware.com) will be participating in the 10th anniversary celebration of TelcoTV this year in New Orleans, with Chairman and CEO Pete Pifer scheduled to speak.

Pifer, the founder of ETI Software 20 years ago, is a visionary in B/OSS provisioning software and a subject matter expert in the constantly changing field of telecommunications. He will participate on the panel “Minding Your Middleware: Choosing IPTV Platforms in Changing Times.” Selecting middleware has long been a key part of the IPTV process, but as OTT video create new challenges and new options for TelcoTV providers, the middleware decision process is changing as well. This session will share the experience of operators who have considered traditional and non-traditional choices for delivering video.

“ETI has been part of TelcoTV every year since its inception, and I am honored to be asked to speak at the 10th anniversary,” said Pifer. “I am also looking forward to seeing long-time customers and business associates at Booth #115, where we will be displaying our latest on-screen and mobile apps for IPTV platforms.”

Before founding ETI, he was President and Chairman of EASICOM, Inc., a developer of software for automated rating and call processing. He also served as President of the Microwave Associates Communications division of M/ACom, Inc. of Burlington, Massachusetts. Pifer was a member of M/ACom’s merger and acquisition team, where he helped the company grow from \$50 million to \$450 million in three years.

Prior to M/ACom, Pifer was an executive with Scientific-Atlanta, Inc., a Cisco company engaged in providing telecom systems for industry and defense. From 1972 to 1977, he was Division Manager, Satellite Communications, and was responsible for developing and marketing satellite equipment for data, voice and television transmission. Pifer is a graduate of Ohio State University and Harvard University Business School. He is active with FTTH Council, NTCA, SCTE, APPA and other industry trade associations.

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About ETI Software Solutions: *Since 1992, ETI Software Solutions has delivered billing and operational software solutions to telecommunications, broadband and satellite service providers worldwide. ETI's proven software products deliver rapid, comprehensive integration of back-office systems to Fiber-to-the-Home and IPTV technologies, providing instantaneous provisioning and billing of voice, video and data services. For more information, visit www.etisoftware.com.*

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