

# ***NEWS RELEASE***

**Contact:**

John Sacke  
Sacke & Associates Inc.  
(416) 493-5723 ext. 201  
[johns@sackepr.com](mailto:johns@sackepr.com)



## ***ETI'S TRIAD OSS SELECTED BY CANADA'S MTS ALLSTREAM TO INTEGRATE MICROSOFT Mediaroom***

*~ Solution combines powerful IPTV rating and packaging capabilities with  
flow-through provisioning of Microsoft's MSTV IPTV video platform~*

**ATLANTA, GA – September 12, 2008** –Enhanced Telecommunications' (d/b/a) ETI Software Solutions, Inc., (ETI) ([www.etisoftware.com](http://www.etisoftware.com)) today announced that MTS Allstream will use ETI's Triad OSS to integrate Microsoft's Mediaroom IP video technology to their CRM and billing infrastructure. Triad completely automates the provisioning of IPTV services to MTS Allstream's expanding subscriber base.

MTS Allstream, Inc. is one of Canada's leading national communication solutions providers. Operating under the MTS brand in the province of Manitoba, the division offers consumers next generation wireless, high-speed Internet and data, digital television and wireline voice services, as well as home security services”.

“Years ago, we made the strategic decision to integrate Triad's single host interface to our CRM solution, because this application not only provides us with unparalleled video packaging, promotional and rating capabilities, but also provides complete flow-through provisioning across a host of technology platforms,” said Paul Frizado, Chief Technology and Information Officer, MTS Allstream. “Therefore, when we decided to launch IPTV services, we were confident that ETI could cost effectively deliver the interface to Microsoft's Mediaroom platform on time.”

In delivering the solution for MTS Allstream, ETI has developed a custom interface to MTS Allstream's existing middleware. A fully integrated Triad application provides a full suite of pricing, promotion and bulk-purchase packaging calculations for MTS Allstream. Triad plays a key role in delivering the future of television by helping broadband providers offer connected TV services and new entertainment experiences to their subscribers.

“We value MTS Allstream as a customer, they continue to raise the bar for ETI, and we're always ready to meet the challenge,” said Peter M Pifer, President, ETI. “As one of Canada's largest and most progressive integrated communications providers, MTS and their subscribers will greatly benefit from Triad's ability to provision and deliver video services no matter which video platform services their residence.”

For MTS Allstream and other ETI clients, Triad has enabled smooth transition from VSDL and RF digital video platforms to IPTV.

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**About Enhanced Telecommunications, Inc. d/b/a ETI Software Solutions ([www.etisoftware.com](http://www.etisoftware.com))**

ETI Software's world-class software products enable telephone, utilities and municipalities to successfully sell, bill and activate telecommunication services. With unparalleled provisioning capabilities, ETI's products instantaneously activate voice, video and data services to any technology over any network topography, including Fiber-to-the-Premise. Founded in 1992, the company is headquartered in Atlanta, Georgia and privately held.