

# ***NEWS RELEASE***

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## ***ETI's TRIAD SERVICE DELIVERY PLATFORM NOW DELIVERS CALLER ID VIA SET TOP BOXES FOR ON SCREEN DISPLAY***

*~ On Screen Caller ID Module Delivers Significant Benefits and Cost Savings To  
Communications Services Providers ~*

**ATLANTA, GA – May 22, 2009** – Enhanced Telecommunications' (d/b/a) ETI Software Solutions, Inc., (ETI) ([www.etisoftware.com](http://www.etisoftware.com)) today announced its On-screen Caller ID Module for its flagship product, Triad.

The Triad Service Delivery Platform (SDP) On-screen Caller ID Module facilitates on-screen display of caller ID information by receiving caller ID messages from the telephony network. It then interfaces with any video system in delivering caller ID messages to the set top box (STB) for on-screen display. The Triad SDP Caller ID Module receives caller ID messages from the telephony network, including the calling party's name, the calling party's number, and the called party's number. Using the called number, Triad accesses the called subscriber's account to look up the STB's assigned to the subscriber. Triad then sends the caller ID message to each STB.

ETI's Triad SDP recognizes today's connected home is composed of more than just a computer or TV screen in the living room. Devices like laptops, gaming consoles, iPhones, network storage devices, set-top boxes, and Internet cameras are finding their way into connected homes across the globe. Service providers are presented with a choice: simply provide the broadband connection and face obsolescence or monetize the broadband connection and achieve greater sustainability and profitability. ETI's Triad facilitates and supports the latter.

This new module is another step in ETI's evolution in delivering fully-integrated service management solutions for next-gen communications services providers. ETI's On-screen caller ID Module is able to interface seamlessly with any video, billing system or operations support system, delivering immediate benefits to its clients across North America.

"Our on-screen caller ID module delivers tremendous benefits to communications services providers," said Pete Pifer, Chief Executive Officer, ETI Software. "By reducing the number of vendors in the core network, forward thinking operators are easily able to capitalize on the benefits of our expertise and vision of holistically functional service delivery platforms. With more than 100 clients across the country, we're looking forward to deploying this module as well as the multitude of benefits it delivers to our clients."

On screen caller ID also delivers numerous safety and convenience benefits to end-users: it lets video subscribers identify callers before getting up to answer the phone, ending unwanted interruptions, as well as it being an excellent aid for the hearing impaired. It also allows end-users to better screen their calls, giving extra visibility for those very important ones.

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**About Enhanced Telecommunications, Inc. d/b/a ETI Software Solutions ([www.etisoftware.com](http://www.etisoftware.com))**

ETI Software's world-class software products enable telephone, utilities and municipalities to successfully sell, bill and activate telecommunication services. With unparalleled provisioning capabilities, ETI's products instantaneously activate voice, video and data services to any technology over any network topography, including Fiber-to-the-Premise. Founded in 1992, the company is headquartered in Atlanta, Georgia and privately held.