

NEWS RELEASE

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ETI DELIVERS COMPREHENSIVE IPTV MIDDLEWARE-TO-BILLING SYSTEM INTEGRATION FOR BEK COMMUNICATIONS

*~ Advanced platform allows North Dakota Telco to seamlessly provision
IP-PRIME® video services to customers ~*

ATLANTA, GA –March 19, 2008 – As part of SES AMERICOM’s IP- PRIME solution, BEK Communications Cooperative of Steele, North Dakota has deployed Enhanced Telecommunications’ (d/b/a) ETI Software Solutions, Inc., (ETI) (www.etisoftware.com) Triad software to provision Internet Protocol-based video services (IPTV). ETI’s Triad is IP-PRIME’s Operation Support System (OSS) and back-office platform, activating services and generating reporting data for all IP-PRIME video services.

BEK Communications Cooperative, founded in 1952, is a multi-faceted telecommunications company headquartered in Steele, North Dakota. The company provides voice and data services to approximately 5500 customers throughout six counties in south-central North Dakota. BEK’s focus is to provide quality communications services to their customers at a reasonable price.

ETI’s Triad has been fully integrated into BEK’s IPTV telecommunications billing system as part of their IP-PRIME rollout. This integration provides automated service activation of IPTV channels and packages using the Nokia Siemens’ middleware solution deployed at BEK. The Triad™ platform deployed at BEK will also aggregate all BEK’s IPTV customers’ pay-per-view and video-on-demand (VOD) purchases from their middleware, and import these charges directly to BEK’s telecommunications billing system for subscriber statement preparation.

SES chose ETI’s Triad to automate the activation and management of BEK’s IP-PRIME customers receiving 278 - national and local, SD and HD - channels. As a result BEK is immediately increasing operational efficiencies, eliminating manual service activation errors and eliminating the time required to activate customer services. ETI’s Triad eliminates multiple data entry points as well as service errors and delays associated with manual “swivel chair” processes between the company’s middleware and its billing system.

IP-PRIME allows BEK to maximize customer retention by selling new video services to its existing phone and data services customer base. IP-PRIME combines video expertise, aggregated content, centralized management and best-in-breed partners in one powerful package to enable forward thinking players like BEK to easily accelerate the growth of their video offerings to subscribers.

“It quickly became very clear to us why ETI’s Triad solution has been chosen as the billing system platform for IP-PRIME,” says Derrick Bullawa, CEO, BEK Communications. “ETI’s Triad is the ideal billing system interface for our IPTV service rollout. ETI’s platform was pre-integrated into our IP-PRIME platform; therefore, activating IPTV services is completely automated. Triad will also allow us to automate the billing process for pay-per-view and video-on-demand services as they come down the pipe.”

SES AMERICOM developed IP-PRIME®, a complete end-to-end IPTV service, and launched it commercial in the summer of 2007. IP-PRIME allows service providers to offer a world class, turnkey IPTV service to their subscribers. The IP-PRIME service is built on open standards and based on the new MPEG-4 digital video standard that offers improved high-quality video picture with greater bandwidth efficiency. With an ever-growing list of programs, IP-PRIME currently offers over 285 television channels, including 28 of the best-quality HDTV channels in the IPTV industry, and over 100 digital music channels, giving operators the easiest way to offer a broad range of diverse IPTV programming. Telcos can pick and choose which channels to include in their lineup, and can easily integrate local programming.

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About Enhanced Telecommunications, Inc. d/b/a ETI Software Solutions (www.etisoftware.com)

ETI Software’s world-class software products enable telephone, utilities and municipalities to successfully sell, bill and activate telecommunication services. With unparalleled provisioning capabilities, ETI’s products instantaneously activate voice, video and data services to any technology over any network topography, including Fiber-to-the-Premise. Founded in 1992, the company is headquartered in Atlanta, Georgia and privately held.