

TCT DEPLOYS ETI'S Triad™ SDP INTEGRATING CISCO IPTV AND DELIVERING ON-SCREEN CALLER ID

Billing System Integration and Automated On-Screen Caller ID via the Power of Triad™ SDP

ATLANTA, GA – July 19, 2010 – Enhanced Telecommunications, Inc. (dba ETI Software Solutions) today announced that TCT deployed the Cisco IPTV interface and on-screen caller ID via ETI's cornerstone product, Triad™ Service Delivery Platform (SDP).

Triad SDP provides integration from TCT's telephone customer care and billing system to Cisco ISDP. It also provides set top inventory management and assignment for TCT, coupled with flow-through IPTV service activation to each subscriber's set-top(s). Comprehensive support for on-screen caller ID (CID) is included in the Triad SDP solution as well. Its feature-rich CID module allows TCT subscribers to access on-screen display of CID history. Pay-Per-View and Video On Demand services are also fully supported within the software product.

"Because ETI has been a tremendous partner over the last decade, we knew that the Cisco ISDP migration and addition of on-screen caller ID would be seamless and cost-effective," said Richard Wardell, Network Manager at TCT. "ETI's solution was integrated into the existing provisioning and management system without requiring a forklift upgrade or total staff retraining," Wardell continued. "This versatility allows TCT to introduce new technologies which offer subscribers more services without complex integration projects and prohibitive costs."

TCT services northern Wyoming and offers triple play services – Telephone, TV and High Speed Internet – including Internet with wireless, copper and fiber platforms, television packages that include DVR and HD, and a full array of VoIP services. As one of ETI's long-standing customers, TCT has relied on Triad SDP for over 10 years for provisioning and PPV billing, STB inventory, deployment of FTTH and now Cisco's ISDP video platform.

"TCT continues to put their customers first by offering services such as on-screen caller ID and Cisco ISDP," said Pete Pifer, CEO of ETI Software. "By leveraging the power of Triad SDP in the Cisco IPTV environment, ETI and TCT are leading the way for rural telephone companies to deliver its customers next generation telecommunication technology."

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About Enhanced Telecommunications, Inc. d/b/a ETI Software Solutions (www.etisoftware.com)
ETI Software's world-class software products enable telephone, utilities and municipalities to successfully sell, bill and activate telecommunication services. With unparalleled provisioning capabilities, ETI's products instantaneously activate voice, video and data services to any technology over any network topography, including Fiber-to-the-Premise. Founded in 1992, the company is headquartered in Atlanta, Georgia and privately held.

