

## **NEWS RELEASE**



### ***AN INDUSTRY FIRST, ETI'S TRIAD SUPPORTS MOTOROLA'S IP EXCHANGE (MIPX) GATEWAY***

#### ***Solution Supports IPTV Over Existing Motorola Next Level Network, Minimizing Costly Infrastructure and Back-Office Changes***

**ATLANTA, GA – December 18, 2007** – Enhanced Telecommunications (d/b/a) ETI Software Solutions, Inc., today announced its support for Motorola's IP Exchange (MIPX) Gateway. ETI's Triad extends a network's life by supporting MIPX, which provides integration to IPTV, HDTV and other emerging technologies over the existing VDSL framework.

Triad manages and provisions equipment as well as services for a variety of video, voice and data technologies. By staying current with these technologies, Triad future-proofs back office billing, order entry and service order systems.

"Service providers face complex challenges supporting their subscriber's ever increasing appetite for more and more bandwidth," said Peter Pifer, President, ETI. "Triad helps service providers launch new technologies such as IPTV and FTTH over a period of time without having to replace their current infrastructure or disrupting services."

Using Triad, service providers can simultaneously activate video services over the existing Next Level systems, as well as the MIPX Gateways and the selected IPTV technology provider. This reduces the number of touch-points for provisioning both systems and eliminates confusion at a customer services representative (CSR) level, a significant competitive advantage in today's era of instant activation. More importantly, Triad supports a wide variety of access vendors offering DSL and FTTH solutions, further eliminating additional provisioning touch points as the system grows.

"Triad provides us with a seamless transition as we deployed next-generation services on our network," said Keith Hunt, Video Services Coordinator, for Minnesota-based Paul Bunyan Telephone. "For us, time to market was key – and thanks to Triad, our deployment time was shortened dramatically and greatly simplified, not to mention the fact that it helped us leverage our existing NLC network."

#### **Supporting Auto-discovery**

Triad supports auto-discovery for the Next Level Residential Gateway, Ethersets and most IPTV set tops. When a field technician connects any equipment, it is automatically assigned to the correct account and immediately provisioned with the authorized video services.

#### **Providing Customer Premise Inventory (CPE) Management**

The solution also enables service providers to track and control all CPE inventory from initial in-bulk receipt from the manufacturer to out-of-service/retired. Both IP set tops

and MPIX gateways may be assigned to a customer's premise and then controlled by assigning a (user defined) status setting. These updates may be made manually (via Triad's Graphical User Interface) or instantaneously by its host billing system API.

### **Adapting to Billing Systems**

ETI provides a single, simple integration point (i.e. Host Billing API); therefore, many widely deployed telco billing systems have adopted this solution. Billing systems which have already integrated to Triad support controlling video services delivered over the Motorola NLC architecture and therefore by default, support flow-through provisioning for Motorola's MIPX and IPTV platforms.

### **Facilitating Pay-Per-View (PPV) and Video On Demand (VOD) Billing**

Triad provides automated collection and processing of PPV and VOD orders from IPTV middleware systems. PPV and VOD events which are ordered are collected by Triad for reporting purposes, and exported to the billing system. Optionally, each subscriber may also be assigned a credit limit in Triad to cap the amount that may be ordered during a single billing period. Once the limit is reached, Triad automatically disables ordering for all set tops associated with the subscriber.

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### **About Enhanced Telecommunications, Inc. d/b/a ETI Software Solutions ([www.etisoftware.com](http://www.etisoftware.com))**

ETI Software's world-class software products which enable telephone companies, utilities and municipalities successfully sell, bill and activate broadband services. With unparalleled provisioning capabilities, ETI's products instantaneously activate voice, video and data services to any technology over any network topography, including Fiber-to-the-Premise. Founded in 1992, the company is headquartered in Atlanta, Georgia and privately held.

#### **Contact:**

John Sacke  
Sacke & Associates Inc.  
[johns@sackepr.com](mailto:johns@sackepr.com)  
416.493.5723 ext 201